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Jon Knowles is an institutional portfolio manager in the Global Asset Allocation (GAA) group at Fidelity Investments. In this role, he serves as a member of the investment management team, maintaining a deep knowledge of portfolio philosophy, process and construction; assisting portfolio managers and their CIOs in ensuring portfolios are managed in accordance with client expectations; and contributing to investment thought leadership in support of the team. Jon is also a principal liaison for portfolio management to a broad range of current and prospective clients and internal partners, providing detailed portfolio reviews and serving as a key conduit of client objectives, requirements and marketplace insight back to the investment team. His focus is on Canadian target date strategies. Jon earned a B.B.A. degree from Wilfrid Laurier University. He is a Chartered Financial Analyst (CFA®) charterholder and a member of the Toronto CFA Society. Beyond his professional endeavours, Jon is an active member of Fidelity Canada's Charitable Giving Committee, a group that strives to engage with and support charities across several key areas of impact.