



Elizabeth (Liz) Yovich, M.B.A.

**Director of Global Engagement and Employee Benefits
Worldwide Broker Network
Washington, D.C.**

Liz Yovich is the director of global engagement and employee benefits at Worldwide Broker Network (WBN). In this role, she has oversight for the strategic direction of all employee benefits initiatives and resources, including the development of WBN's proprietary technology platform. Additionally, she leads WBN's engagement strategies for marketing, communications, and events. Liz was instrumental in establishing WBN's Client Advisory Council in 2023, and she supports WBN's business development initiatives with clients and prospects. Founded in 1989, WBN is the largest independent broker network in the world with more than 150 member firms across 100 countries. With over ten years of experience in employee benefits, Liz has a proven track record of exceptional client service and creative problem solving. Prior to joining WBN, Liz spent eight years at IMA Financial Group where she was tasked with creating IMA's Global Employee Benefits Practice. She successfully created a center of excellence within the organization and grew the practice to support over 125 clients and several million dollars in revenue. Liz is a graduate of the University of Denver, where she received a master of business administration degree in healthcare administration and a bachelor of science degree in business administration with a focus in economics. Outside of work, Liz enjoys cooking, skiing, and traveling the world—all parts of her "recipe for success" for creative global well-being initiatives. She lives in the Washington, D.C. metro area and loves being a tourist in her own town.